




FundQuest's Video Production Partner, Transient Films, is a fully independent film company based in Vancouver, BC, Canada. With a decade's experience in all things production, Transient has made everything from short films, to digital advertisements, to documentary series.

Commercial production is, at a very basic level, a way to solve a problem. A communication problem, a clear way to get a message across, or just an art form.

**Let's Get Started** →

 [www.fundquest.ca](http://www.fundquest.ca)

 [advisor@fundquest.ca](mailto:advisor@fundquest.ca)

 (604)-364-3654

# FundQuest Video Production and Photography Services



- » **Engaging Content:** More engaging than plain text or images. Capture visitors' attention and convey information in a dynamic and visually appealing manner.
- » **Storytelling:** Tell your story, explain your mission, and showcase your products or services in a more compelling way.
- » **Simplicity:** Convey complex information in a concise, easily understandable format.
- » **Visual Demonstration:** Provide an excellent platform to showcase your products' and services' features and benefits.
- » **Increased Engagement:** Well-made videos lead to increased time spent on your website. Visitors prefer to watch a video vs. read lengthy paragraphs of text.
- » **SEO Benefits:** Videos improve your website's search engine optimization (SEO). Search engines prioritize websites with multimedia content.
- » **Brand Building:** Showcase your brand identity, personality, and culture.
- » **Social Sharing:** Engaging videos are more likely to be shared on social media platforms to reach a wider audience.
- » **Credibility:** A well-produced video can enhance your credibility, showing that you're investing in quality content.
- » **Differentiation:** Video sets you apart from competitors who rely solely on text and images.
- » **Mobile Optimization:** Well-suited for mobile devices
- » **Call to Action:** Guide visitors toward specific actions, such as signing newsletters, downloading a resource, or making a purchase.
- » **Education:** Educate potential customers and investors about benefits and applications.



## The Video Production Process:

**Pre-Production:** Plan the shoot – shoot the plan.

**Production:** Lights, camera, action. Everything planned in pre-production shows up here.

**Post-Production:** Everything editing, colour, and sound will be polished here, ready for delivery.

**Delivery:** The video is done – where will it live and how do you get eyes on it?

**Contact FundQuest to discuss your project.**